

THE GOLDEN GOOSE AWARD

2013 Video Sponsorship Opportunities

At a time when some are questioning the value of science, it is more important than ever to highlight the benefits of federal investments in research. The founding organizations of the Golden Goose Award are seeking support to tell the success stories of the 2013 Award winners. A short video (8-12 minutes) is being produced by DOCU, Inc. and will be shown at the second annual awards ceremony this fall. The video will thereafter be made available on the Golden Goose Award website.

Last year's video can be located on the Golden Goose Award website at: www.goldengooseaward.org/in-the-news/.

There are two video sponsorship levels in 2013.

- 🕒 Organizations that contribute \$2,000 will be recognized from the podium when the video is shown at the awards event, in the video credits, and on the website.
- 🕒 Organizations that contribute \$1,000 will be recognized in the video credits.

Organizations interested in sponsoring the 2013 Golden Goose Award video are encouraged to make their commitment by August 30, 2013. Please contact Matt Owens at matt_owens@aaup.edu or 202-408-7500 if your organization would like to sponsor the video or for more information. For more information about the Golden Goose Award please visit www.goldengooseaward.org.

About the Award

The Golden Goose Award aims to demonstrate the human and economic benefits of federally funded research by highlighting examples of seemingly obscure or silly sounding research projects that have led to major breakthroughs and resulted in significant societal impact. Such breakthroughs include life-saving medicines and treatments; game-changing social and behavioral insights; and major technological advances related to national security, energy, the environment, communications, and public health. Awardees are announced throughout the year with an annual event held each fall in Washington, D.C. to recognize recipients and present their Golden Goose Awards. Originally conceived by Congressman Jim Cooper (D-TN), the Golden Goose Award enjoys bicameral and bipartisan Congressional support. The Golden Goose Award was founded in 2012 by a coalition of universities, think tanks, and business organizations. The founding organizations include:

- 🕒 American Association for the Advancement of Science
- 🕒 Association of American Universities
- 🕒 Association of Public and Land-grant Universities
- 🕒 Breakthrough Institute
- 🕒 Richard Lounsbery Foundation
- 🕒 Progressive Policy Institute
- 🕒 The Science Coalition
- 🕒 Task Force on American Innovation
- 🕒 United for Medical Research

The following organizations are sponsors of the 2013 Golden Goose Awards:

- 🕒 American Astronomical Society
- 🕒 American Mathematical Society
- 🕒 American Psychological Association
- 🕒 APS Physics
- 🕒 American Sociological Association
- 🕒 Association for Psychological Science
- 🕒 Association of American Medical Colleges
- 🕒 The Biophysical Society
- 🕒 Gordon and Betty Moore Foundation
- 🕒 IEEE-USA
- 🕒 Texas Instruments, Inc.